



Clean Business™
Investment Summit

Clean Business Investment Summit 2013

Break the Box: The Transformation of the Funding Landscape

The **Clean Business Investment Summit™** (CBIS), the largest venture capital forum held in coastal California, links innovative, high growth companies with leading business development and financing experts, and service providers. More than 575 start-up and growth companies have been introduced to venture investors and related services experts, with more than \$110,000,000 invested through the Summit.

CBIS brings together high impact sustainable, socially responsible enterprises to present their companies to investors looking for viable, ethical Clean Business™ opportunities. Industry sectors include clean tech, renewable energy, agriculture, technology, food & beverage, health & wellness, lifestyle products, remediation, water, and much more. Participating companies are carefully screened, vetted, and mentored. They are provided with a platform to present to leading investors through dynamic presentations and industry-focused roundtable engagements with experts, investors, media, and more.

When: September 12, 2013 Entrepreneur Boot Camp: August 22, 2013 (SB City College)

Where: Corwin Pavilion, University of California, Santa Barbara

Projected Attendance: 300

Key Attendees: Top Venture Capital Firms, Angel Investors, Private Equity Firms, Leading Financial Institutions, Impact Investors, Entrepreneurs, Service Providers, Business Development Consultants, Networking and Communications Services Providers, Leading Educational Institutions

Mission Statement

The CBIS aligns the power of capital and Clean Business™ principles to build viable, attractive green, socially responsible, sustainable enterprises. CBIS is committed to maximize ROI and market growth for “Clean Verified Enterprises,” simultaneously providing guidance for those companies to strengthen investor relationships and opportunities, build strategic partnerships, and assist in efficiently expanding market share and impact.

Event Overview

Each year high impact growth companies at the forefront of the Clean Business Movement are brought together with leading angels, VC firms, and financial institutions along with industry experts across rapidly growing sectors at our flagship summit which has continued to expand globally. CBIS showcases both exciting early-stage start-ups as well as established later-stage companies with compelling plans and new growth strategies that require further capitalization. All



of the companies carefully screened and presented by CBIS, incorporate unique combinations of new technologies, innovative business development models, and compelling products or services strategies. This year's Summit will integrate dynamic panels and speeches from world leaders across these burgeoning sectors, engaging roundtables focused on in depth engagement of experts, investors and entrepreneurs, the Clean Business Marketplace, and presentations from cutting-edge entrepreneurs and student entrepreneurs.

Clean Business Defined

Businesses that improve conditions for all shareholders and stakeholders in the value chain (from sustainable food and beverage to clean tech, environmental remediation products and services to ethically sourced/traded apparel and health products).

“The CBIS event was very helpful for us in many ways. Key investors and entrepreneurs interested in making a profound difference in the world were present and readily accessible. I am encouraged by the opportunities afforded to young firms ready to take the next step in their journey to success. We view our participation in the CBIS event as a critical developmental milestone. Thanks to Jerry, Alissa, Gillian, and everyone else for making this happen in our community!” Mark Kram, PhD, CGWP, Groundswell Technologies

For further information, please contact Alissa Sears of Christie Communications at alissa@christiecomm.com.

CBIS' Entrepreneurial Ecosystem

